

The Licensing Team
Peterborough City Council
Bayard Place
Peterborough

9th April 2014

Dear Sir/Madam

Application for a Premises License 069186

**Little Europe
715 Lincoln Road
Peterborough
PE1 3HD**

I am the Chair of Millfield & New England Regeneration Partnership (MANERP) which represents residents who live in the Millfield and New England areas of Peterborough. The reason for writing is to request that the application for a Premises License be refused.

The Millfield and New England area of Peterborough has had for several years a history of anti-social behaviour fuelled by alcohol and drug abuse. This has been exacerbated by the rapid growth of a number of outlets retailing alcohol by means of “off-sales.” The area is also within the boundary of the “Operation Can-Do” initiative which has brought together the city council, police, NHS, Resident Associations and other partner agencies to jointly combat the serious issues being faced in this area.

The whole area is very sensitive and volatile because of the ease of access to the purchase of alcohol often sold at a low price in order to attract customers or be competitive.

The Millfield and New England area has a phenomenal number of outlets selling alcohol (around the seventy plus mark) which has contributed significantly to anti-social behaviour in the area. The current joint partnership between Peterborough City Council, Cambridgeshire Police and other partner agencies through “Operation Can-Do” has highlighted the need to reduce the number of outlets and hours that alcohol can be freely purchased if it is to make any headway towards the goals that it is striving to achieve. We therefore make this representation under the following Licensing Objectives:

- a) The prevention of crime and disorder
- b) Public safety
- c) The prevention of public nuisance

At MANERP our aim is to try to regenerate an area that has been sadly neglected for many years and the largest single problem of all revolves around the ease, low cost and availability at which alcohol can be purchased and subsequently abused.

We therefore respectfully request that this application be refused by the Licensing Committee for the reasons stated above.

Yours Sincerely

BRIAN W J GASCOYNE
Chair - Millfield and New England Regeneration Partnership

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